

PRIVACY POLICY

FIRST CONTACT

D.Lgs. n. 196/2003 and ss.mm. – UE Regulation n. 2016/679

Kev. 1.0

With the present, Mrs **Lorena BENTIVOGLIO**, in the role of CEO/CFO of BINARY SYSTEM S.r.l. with headquarters in Piacenza, Via F. COPPALATI 6/B - **HOLDER OF TREATMENT** - provides the fundamental information related to the processing of data carried out by the company itself to those who come into contact with the company

NATURE OF PROCESSED DATA AND PURPOSE

Purpose of the treatment:

- Business contact
- Business communications in general

Legal basis of processing:

Consensus based on treatment

Personal data processed:

- Personal and contact details (eg e-mail address, telephone number, etc.)
- Communications sent or received by the interested party

The data that you will request or which will in any case deal with the COMPANY are summarized in the previous information row. The COMPANY conducted a risk assessment of the data processed, formalized in the **REGISTER OF TREATMENTS** form, which can be viewed for the part of your competence.

The company data will be requested directly from you by our staff, or registered as a result of the activities carried out.

The processing to which the requested data will be submitted will have the purpose of allowing commercial contact or sending company information in general.

The data of the interested party will not be disclosed by the Company.

TREATMENT MODALITY

The *Data Protection Officer* appointed by the Holder is Alessandro RESCALLI - classified in the company workforce as CTO.

The company data will be managed in paper or electronic form and will be kept both in the office and on the servers available to the COMPANY.

The processing may be carried out with or without the aid of electronic or automated means and may consist of any operation or set of operations indicated in art. 4 paragraph 1 letter a) and necessary for the treatment in question. In any case, this treatment will be carried out in compliance with the limits and conditions set forth in art. 13 D.Lgs. 196/2003, with the adoption of appropriate measures to ensure the integrity, correctness and confidentiality of data, commensurate with the risk assessment conducted.

There are no automatic decision-making procedures.



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Personal data will be stored until the possible revocation of consent. In this case, the data of the interested party will be immediately canceled, giving notice to the interested party.

EXTERNAL SUBJECTS TO WHICH THE DATA CAN BE COMMUNICATED

Customer data will be managed with the utmost seriousness and confidentiality. The COMPANY undertakes not to communicate or disseminate for any purpose other than those specifically indicated above, any personal information concerning you which will become known during the contact, except for the following cases:

• communication of some of the data processed to external professionals under suitable security measures for the smooth running and improvement of company activities (eg Quality, etc.).

The data may be transferred abroad and in countries outside the European Union within the scope of processing, with the adoption of appropriate data protection measures required by current regulations.

RIGHTS

The COMPANY informs the data subject about its data processing rights:

- The provision of data is optional.
- Any partial or total refusal to provide data and / or their processing may result in improper contact management.
- At any time, you can ask the COMPANY, in writing, to:
 - obtain confirmation of the existence or not of personal data concerning you, even if not yet registered, and their communication in an intelligible form.
 - know the origin of personal data, the purposes and methods of processing, the logic applied in case of treatment carried out with the aid of electronic tools, the identification details of the Data Controller, the Data Processors and the designated representative, subjects or categories of subjects to whom personal data can be communicated or who can learn about them as appointed representative in the territory of the State, managers or agents.
- At any time you have the right to obtain:
 - updating, rectification or, when interested, integration of data;
 - the cancellation, transformation into anonymous form or blocking of data processed unlawfully, including data whose retention is unnecessary for the purposes for which the data were collected or subsequently processed;
 - the attestation that the operations referred to in numbers 1) and 2) have been brought to the attention, also with regard to their content, of those to whom the data have been communicated or disseminated, except in the case in which this fulfillment is revealed impossible or involves a use of means manifestly disproportionate to the protected right.
- At any time you have the right to revoke the consent given to the processing of your personal
 data, without prejudice to the treatment carried out by the COMPANY until the moment; the
 total or partial revocation of the consent could make it impossible for the company to come into
 contact.



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- You have the right to lodge a complaint with the competent authority regarding the protection of personal data (Privacy Guarantor), if deemed necessary.
- Finally, you have the right to object, in whole or in part:
 - for legitimate reasons, the processing of personal data concerning him, even if pertinent to the purpose of the collection;
 - to the processing of personal data concerning him for the purpose of sending advertising or direct sales material or for carrying out market research or commercial communication.
- The exercise of the above rights, obviously, applies within the limits granted by the laws in force and the company regulations.
- In exercising your rights, you may delegate another person, by proxy

CONSENT

The interested party expresses its consent to the processing of data concerning him or otherwise of any data supplied, for the purposes and according to the methods indicated above, with the delivery of the data to the COMPANY.

Signature of the Treatment Holder: Lore	orena Bentivoglio
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