

PRESS RELEASE

XENIA: PARTNERSHIP SIGNED WITH BINARY SYSTEM

"The Binary System-Xenia partnership for new technological solutions in the accommodation segment dedicated to Crew"

Guardiagrele (CH), 21 January 2025

Xenia Hôtellerie Solution S.p.A. Società Benefit ('Xenia' or 'Company') - listed on the Euronext Growth Milan market (Ticker: XHS), active in the Travel&Tourism sector as Hospitality Company with Accommodation services and its own hotel chain Phi Hotels - announces the commercial partnership with Binary System Company, an innovative company and leader in technologies for the operational management of the rail sector.

Since 2012, **Binary System** has revolutionised rail operational management through its SoftRail software suite. To date, its comprehensive vehicle and personnel management solutions serve more than 60 customers across Europe not only in the freight sector but also in passenger transport, local public transport, maintenance workshops and freight villages.

The partnership aligns both companies behind the shared objective of integrating technology and rostering/crew management solutions for customers in the rail sector and in new market segments.

The cooperation is part of the project to remodel services dedicated to the crew segment, in a more consultative and technological key initiated by Xenia. For Binary System, already a market reference in the sector, it is a further update of its positioning that will allow it to integrate expertise and operational solutions to its technology.

Giacomo Mantovani, CEO of Binary System, says: "We are proud to announce our partnership with Xenia, a company recognised in the Travel&Tourism sector for its flexibility, quality and customisation of services. We are convinced that this partnership will significantly improve the management of Out-of-Home Rest, ensuring efficiency and transparency in the support of employees travelling."

Alessandro Cerritelli, Operations & Tech Development Manager, comments: "We are thrilled to be able to start a path characterised by innovation and technological solutions, in line with the remodelling programme of services dedicated to the crew segment. We are confident that Binary System can make an excellent contribution to our intent."

This press release is available in the Investor Relations/Press Release section of <u>www.xeniahs.com</u> and at <u>www.emarketstorage.it</u>.

